



EXCLUSIVE OFFER

**FREE**  
MINI PIGGY BANK  
WITH A PURCHASE  
OF \$75 OR MORE!

A  
**\$15**  
-VALUE!-



Offer valid July 10-31 or while supplies last. Limit one per customer. See a Brick Specialist for details.



MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



Every week in July, test your creativity with a new build challenge. Participants get to display their creations at the LEGO® store!

See back for details.

**July 1-4:**  
Earn double VIP points  
on all purchases!

Not a VIP? Ask a Brick Specialist to sign you up.



**Exclusive Adult Build Event!**

Be one of the first 80 people to make a \$75 purchase in the LEGO® Store between July 1-16, 2017 to register for an exclusive 18+ LEGO® BrickHeadz Wonder Woman build event!

See back for details.



**July 11-12:**  
FREE VIP Monthly  
Mini Model Build!

LEGO® VIP members register at [shop.LEGO.com/Minibuild-registration](http://shop.LEGO.com/Minibuild-registration) starting June 15.

**July 14: Join  
in Family  
Game Night!**

See back for details.



**July 17-31:**  
VIPs get Early  
Access to a  
new Exclusive  
LEGO® set!

Not a VIP? Ask a Brick Specialist to sign you up.

**July 22:**  
Join in a LEGO®  
Life Meeting!

See back for details.



**July 24:**  
Minifigure  
Swap Monday!

Ages 6-14 only  
See Brick Specialist  
for details.

**July 28: Join  
in Family  
Game Night!**

See back for details.

**July 29:**  
Join in a LEGO®  
Life Meeting!

See back for details.



LEGO MINECRAFT

**Get the NEW Exclusive  
Mountain Cave!**

Item 21137 available only at the LEGO® Store and [shop.LEGO.com](http://shop.LEGO.com) starting July 1

For even more new and exciting sets go to [shop.LEGO.com!](http://shop.LEGO.com!)



70913 Scarecrow™ Fearful Face-Off



60161 Jungle Exploration Site



31066 Space Shuttle Explorer



41188 Breakout from the Goblin King's Fortress



76083 Beware the Vulture



41318 Heartlake Hospital



31067 Modular Poolside Holiday



10257 Carousel

## Events at the LEGO® Store!



**Weekly Building Challenges**  
July 1-31

Starting every Monday this month, the LEGO store will introduce a new build activity. Challenge your creativity and display your design in store for all to see. Just for participating, a Brick Specialist will give you a weekly Take Home Build Challenge leaflet with building tips and a LEGO Life mobile app building challenge to take part in. See a Brick Specialist for more details.



**VIP Mini Model Build**  
July 11-12

In order to sign up guests must have a registered LEGO® VIP email address. If you do not have one you can create one for free at [shop.LEGO.com/VIP](http://shop.LEGO.com/VIP). This event has limited space. To reserve a spot, visit [shop.LEGO.com/Minibuild-Registration](http://shop.LEGO.com/Minibuild-Registration) starting June 15. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited.



**Family Game Night**  
July 14 & 28

Do you like board games? Bring in the family to play What Am I? and try out the Chess set. It's a great opportunity to try before you buy! Just for participating, the LEGO® Store will offer What Am I? at 50% off when you purchase a Chess set. Please visit or call your local store to register.



**LEGO Life Meetings**  
July 22 & 29

Join us for a LEGO Life Meeting! Meet other LEGO Life users, share your building skills, learn how to build the July mini model and use your creativity to add more to it. Plus, you can enter your creation in the LEGO Life Monthly Meeting challenge. This exclusive event has limited space, so please sign up early! Registration is \$10 per child. Open to children 6 - 14 only. Registration begins June 1.



**Exclusive Adult Build Night**  
July 17-31

Be one of the first 80 people to make a \$75 purchase in the LEGO Store between July 1-16, 2017 to register for an exclusive BrickHeadz Wonder Woman build event! Offer only valid in store. 1 registration slot per \$75 purchase per person. Purchase and registration must be same day, in person. Must be over 18 years old to qualify. Building event will take place between July 17-31, but actual date varies by store. Call or visit your local LEGO Store for more information.

**Ask a Brick Specialist for more details about our upcoming events!** \*Play opportunities may not be available at the LEGO® Store at Rockefeller Center®.

**LEGO® LIFE IS FULL OF AWESOME STUFF!**

Download the app today!

Available on the App Store, Google Play, and Amazon.

**LEGOLAND RESORTS**  
CALIFORNIA • FLORIDA

**Slide, Splash and Build Your Way to Fun at LEGOLAND® Water Park!**

[LEGOLAND.COM](http://LEGOLAND.COM)

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## DID YOU KNOW...?

You can get the calendar every month!  
Just visit [stores.LEGO.com](http://stores.LEGO.com) to download the calendar each month.



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Free Mini Piggy Bank with purchases of \$75 or more: Offer valid July 10-31, 2017 in LEGO Stores and [shop.LEGO.com](http://shop.LEGO.com). Offer is available while supplies last only. Offer is only valid on purchases totaling \$75 or more. Item 40251. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Double Points offer is valid July 1-4, 2017 only in a LEGO® Store, via [shop.LEGO.com](http://shop.LEGO.com) and on orders over the phone. For online and telephone orders, points are attributed to the account once payment is received. VIP Membership required. See [VIP.LEGO.com](http://VIP.LEGO.com) or inquire in a LEGO Store for details on free membership. Offer cannot be combined with any other VIP Program offer, discount or coupon. Points will not be credited for purchases made prior to, or after this promotion. Points will not be earned on the purchase of Gift Cards or any applicable taxes or shipping charges. Offer not valid at LEGOLAND® Discovery Centers or LEGOLAND® Parks. The LEGO Group reserves the right to amend or cancel this promotion at any time without prior notice. Subject to availability.

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